

HUNDREDS OF YOU TAKE THE TIME DURING THE YEAR TO CALL, EMAIL OR WRITE TO TELL US WHAT YOU LIKE OR DON'T LIKE ABOUT KRCC – IF YOU'VE NEVER DONE THAT, NOW IS THE PERFECT OPPORTUNITY. TAKE A MINUTE AND CALL IN YOUR PLEDGE AND TELL US WHAT YOUR FAVORITE PROGRAMS ARE ON KRCC – BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

MAYBE YOU LISTENED TO NATIONAL PUBLIC RADIO NEWS BEFORE YOU MOVED TO THIS AREA AND WERE DELIGHTED TO HEAR IT ON KRCC – OR MAYBE YOU ONLY STARTED LISTENING A FEW WEEKS AGO AND YOU FIND YOURSELF HOOKED ON THE NPR STYLE AND CALMER TONE ON NPR – BUT DO YOU REALIZE THAT THESE PROGRAMS COST TENS OF THOUSANDS OF DOLLARS TO BROADCAST – WE NEED YOUR HELP TO PAY FOR THOSE PROGRAMS ON KRCC - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

VARIETY IS THE SPICE OF LIFE, DON'T YOU AGREE WITH THAT? – THEN WELCOME TO THE SPICIEST RADIO STATION IN SOUTHERN COLORADO – BUT TO KEEP A SPICY MENU FLOWING FROM OUR RADIO KITCHEN, WE NEED A DEDICATED AUDIENCE OF RESPONSIBLE PARTNERS – CAST YOUR VOTE FOR OUR VARIETY BY BECOMING A MEMBER/CHEF OF THE KRCC KITCHEN - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THINK OF HOW MUCH TIME YOU SPEND WITH PUBLIC RADIO – IT WAKES YOU UP, WE DRIVE TO AND FROM WORK WITH YOU, MAYBE WE EVEN GET TO HANG AROUND WORK WITH YOU, WE MAY EVEN BE A BIG PART OF YOUR EVENING – WITH ALL THE TIME WE SPEND WITH YOU, SHOULDN'T YOU HELP SUPPORT KRCC - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WITH KRCC'S NETWORK OF TRANSLATORS, KRCC PROVIDES PUBLIC RADIO PROGRAMMING TO COMMUNITIES THROUGHOUT SOUTHERN COLORADO AND NORTHERN NEW MEXICO – OR KRCC KEEPS YOU COMPANY AS YOU DRIVE AROUND VISITING FOLKS THROUGHOUT THE AREA - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC NEEDS YOUR HELP – WE NEED YOUR GOODWILL – WE NEED YOUR CONTRIBUTIONS – NOW IS THE TIME TO PARTICIPATE BY BECOMING A MEMBER OF KRCC – YOUR CONTRIBUTION IS VITAL TO THIS PUBLIC RADIO STATION’S EXISTENCE - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

A MEMBERSHIP CONTRIBUTION OF \$40 FOR 12 MONTHS ISN'T VERY MUCH.....

IT'S ONLY \$3.33 PER MONTH

ONLY 77¢ PER WEEK

AND A MERE 11¢ PER DAY

NOT MUCH MONEY, BUT A VALUABLE CONTRIBUTION TO KRCC -
BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO
SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW
MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G
AND CLICK ON THE JOIN ONLINE TODAY LINK

A MEMBERSHIP CONTRIBUTION OF \$60 FOR 12 MONTHS ISN'T VERY MUCH.....

IT'S ONLY \$5 PER MONTH

ONLY \$1.15 PER WEEK

AND A MERE 16¢ PER DAY

NOT MUCH MONEY, BUT A VALUABLE CONTRIBUTION TO KRCC -
BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO
SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW
MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G
AND CLICK ON THE JOIN ONLINE TODAY LINK

A MEMBERSHIP CONTRIBUTION OF \$100 FOR 12 MONTHS ISN'T VERY MUCH.....

IT'S ONLY \$8.33 PER MONTH

ONLY \$1.92 PER WEEK

AND JUST 27¢ PER DAY

THAT'S NOT TONS OF MONEY – WE BELIEVE THAT KRCC PROVIDES MUCH MORE THAN 27¢ OF VALUABLE INFORMATION EACH AND EVERY DAY, DON'T YOU? - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

A MEMBERSHIP CONTRIBUTION OF \$175 FOR 12 MONTHS ISN'T VERY MUCH.....

IT'S ONLY \$14.58 A MONTH

ONLY \$3.37 PER WEEK

AND JUST 48¢ PER DAY

THAT'S NOT TONS OF MONEY – WE BELIEVE THAT KRCC PROVIDES MUCH MORE THAN 48¢ OF VALUABLE INFORMATION EACH AND EVERY DAY, DON'T YOU? - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

OF COURSE, NO MEMBERSHIP DRIVE WOULD BE COMPLETE (OR COMPLETED FOR THAT MATTER) WITHOUT A HEALTHY DOSE OF OUR ASKING YOU DIRECTLY FOR SUPPORT – BUT THERE IS A WAY TO CUT DOWN ON THE AMOUNT OF AIR TIME SPENT IN THIS ACTIVITY – IT’S REALLY SIMPLE, JUST CALL IN YOUR PLEDGE - **IMMEDIATELY!!**

YOUR ACTION WILL DRASTICALLY CUT THE AMOUNT OF TIME THIS MEMBERSHIP DRIVE TAKES TO COMPLETE - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

NATIONAL PUBLIC RADIO – KRCC HAS IT, PLUS MUCH MORE – THIS YEAR’S PROGRAMMING COSTS FOR NATIONAL PUBLIC RADIO ARE **\$130,715** - TO CONTINUE PROVIDING THIS SERVICE, WE NEED YOUR FINANCIAL SUPPORT – PARTICIPATE BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC IS A BARGAIN!!!!!!!!!!!!!!

24 HOURS A DAY, REGARDLESS OF WEATHER CONDITIONS KRCC IS THERE TO SERVE YOUR NEEDS FOR MUSIC OR NEWS – 365 DAYS EACH YEAR, NOTHING STOPS US (SHORT OF A CATASTROPHE) KRCC IS THERE TO SERVE YOU – IF YOU BELIEVE IN PUBLIC RADIO LIKE WE DO, CALL US AND PLEDGE YOUR SUPPORT - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

LESS THAN A HALF DOLLAR A DAY - A MEMBERSHIP

CONTRIBUTION OF \$175 FOR 12 MONTHS ISN'T VERY MUCH.....

IT'S ONLY \$14.58 A MONTH

ONLY \$3.37 PER WEEK

AND JUST 48¢ PER DAY

THAT'S NOT TONS OF MONEY – WE BELIEVE THAT KRCC PROVIDES MUCH MORE THAN 48¢ OF VALUABLE INFORMATION EACH AND EVERY DAY, DON'T YOU? - BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THIS IS A VERY SPECIAL TIME FOR US HERE AT KRCC, BECAUSE ITS ONE OF THE VERY FEW TIMES WE SPEAK TO YOU DIRECTLY – TO TELL YOU WHAT OUR NEEDS ARE, WHAT OUR GOALS ARE AND WHAT'S ON OUR MIND – NOW IS THE PERFECT TIME TO CALL WITH YOUR PLEDGE AND LET US KNOW WHAT YOUR PROGRAMMING PREFERENCES ARE - TELL US BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **LIMON** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC'S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR'S COST IS **\$4,520** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **BUENA VISTA AND SALIDA** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC'S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR'S COST IS OVER **\$6,200** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **CANON CITY** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC’S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR’S COST IS OVER **\$4,000** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **LA JUNTA** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC'S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR'S COST IS OVER **\$3,600** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **WESTCLIFFE AND GARDNER** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC'S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR'S COST IS OVER **\$5,400** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **TRINIDAD AND RATON, NEW MEXICO** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC'S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR'S COST IS OVER **\$2,400** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **LAKE GEORGE AND FLORRISANT** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC’S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF EQUIPMENT MAINTENANCE – THIS YEAR’S COST IS OVER **\$2,000** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS IN THE **MANITOU SPRINGS** AREA – WE BROADCAST TO YOUR COMMUNITY BY USING A TRANSLATOR WHICH RETRANSMITS KRCC’S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS ALREADY SPENT THOUSANDS OF DOLLARS TO MAKE THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE ONGOING EXPENSE OF EQUIPMENT MAINTENANCE – THIS YEAR’S COST IS OVER **\$2,000** DOLLARS – PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ATTENTION LISTENERS THROUGHOUT **COLORADO SPRINGS,**
PUEBLO AREAS – WE BROADCAST TO YOUR COMMUNITY BY
USING A TRANSMITTER LOCATED ON TOP ON CHEYENNE MOUNTAIN
WHICH BEAMS KRCC’S SIGNAL INTO YOUR NEIGHBORHOOD – KRCC HAS
ALREADY SPENT HUNDREDS OF THOUSANDS OF DOLLARS TO MAKE
THAT POSSIBLE, BUT YOUR CONTRIBUTION CAN HELP US PAY FOR THE
ONGOING EXPENSE OF RENT FOR TOWER SPACE – THIS YEAR’S COST
IS OVER **\$20,000** DOLLARS – PLEASE HELP BY BECOMING A MEMBER
TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE
ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

CAN YOU AFFORD TO CONTRIBUTE JUST 11¢ PER DAY?, FOR ONE YEAR OF GUILT-FREE ENJOYMENT AND USEFUL INFORMATION DURING THESE TROUBLING TIMES – THAT COMES TO THE BASIC MEMBERSHIP PLEDGE OF ONLY \$40

PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

FOR LESS THAN THE COST OF ONE DAILY NEWSPAPER PER DAY -
JUST 48¢ PER DAY AND YOU'VE MADE A FANTASTIC
CONTRIBUTION TOWARDS PROTECTING A COMMUNITY RESOURCE -
THAT COMES TO A MEMBERSHIP PLEDGE OF **\$175**

PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-
4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN
COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE
AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ENJOY THE WONDER OF PLASTIC – KRCC CAN ACCEPT YOUR PLEDGES MADE WITH YOUR VISA OR MASTERCARD – DO IT EITHER BY PHONE OR ON LINE AT OUR WEBSITE – IT ONLY TAKES TWO MINUTES OF YOUR TIME AND YOU’LL HAVE DONE YOUR PART – **PAINLESSLY!**

PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO THE KRCC WEBSITE AT KRCC DOT ORG AND CLICK THE **JOIN ONLINE**

TODAY LINK

IN RESPONSE TO LISTENER REQUESTS - KRCC HAS BEEN STREAMING OUR AUDIO ONTO THE INTERNET FOR ABOUT A YEAR – WE PROVIDE THIS SERVICE TO OUR LISTENERS THAT HAVE PROBLEMS PICKING UP THE OFF AIR SIGNAL – **BUT IT ISN'T FREE** – WE'LL SPEND OVER **\$2,000** JUST THIS YEAR FOR INTERNET STREAMING - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

IF EVERYONE LISTENING TO KRCC DURING JUST ONE AVERAGE WEEK CALLED US WITH A BASIC MEMBERSHIP PLEDGE – WE WOULD RAISE OVER **1.8 MILLION DOLLARS** AND WE WOULDN'T HAVE TO ASK AGAIN FOR **ALMOST 8 YEARS**

MAYBE THEY DON'T REALIZE THAT WE DEPEND ON THEM FOR THEIR HELP AND CAN'T CALL THEM, WE DON'T KNOW WHO THEY ARE – SO WE WAIT FOR THEIR CALLS, WHY DON'T YOU CALL RIGHT NOW - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

HERE'S A GOOD IDEA – HOW LONG HAVE YOU LISTENED TO KRCC WITHOUT BECOMING A MEMBER?

WHY NOT TAKE THAT NUMBER AND MULTIPLY IT BY 10 TO COME UP WITH YOUR PLEDGE TO KRCC – NOW FOR YOU REALLY GUILT-RIDDEN PEOPLE WE'LL BE HAPPY IF YOU MULTIPLY IT BY A SMALLER NUMBER – DO SOMETHING TO RID YOURSELF OF UNSIGHTLY GUILT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC MEMBERSHIP DRIVES ARE ONLY AS LONG AS NECESSARY – OUR DRIVES LAST AS LONG AS IT TAKES TO RAISE THE FINANCIAL GOAL – **NO LONGER THAN THAT!** – THE SOONER WE REACH THAT GOAL, THE QUICKER KRCC CAN RESUME UNINTERRUPTED PROGRAMMING – ARE YOU THE MISSING LINK?

PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOU REMEMBER WHERE YOU WERE WHEN YOU FIRST HEARD OF THE ATTACKS - YOU REMEMBER HOW YOU FELT AND YOU REMEMBER WHO YOU TURNED TO FOR INFORMATION - ONE OF THOSE YOU TURNED TO WAS KRCC FOR CONTINUOUS, IN-DEPTH COVERAGE INSIGHTFUL, THOUGHTFUL, EXPERT REPORTING ROUND THE CLOCK NOW WE TURN TO YOU AND ASK YOU SUPPORT THE KIND OF NEWS YOU CAN ONLY GET FROM KRCC AND NPR - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

DO YOU RELY MORE ON KRCC AND NPR NEWS THAN EVER FOR A BETTER UNDERSTANDING OF OUR COUNTRY'S RECENT EVENTS - YOU'VE TURNED TO KRCC EVERY DAY THAT'S BECAUSE YOU KNOW YOU CAN COUNT ON US FOR IN-DEPTH NATIONAL NEWS AND YOU KNOW YOU CAN COUNT ON US FOR INFORMATION TO HELP YOU THROUGH THE COMPLEX ISSUES - WE RELY ON YOU TO KNOW AND UNDERSTAND HOW IMPORTANT YOUR FINANCIAL SUPPORT IS TO KEEPING THIS KIND OF COVERAGE ON THE AIR - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WE HAVE A LOT TO THINK ABOUT THESE DAYS, AND WE HAVE A LOT WE'RE TRYING TO UNDERSTAND - KRCC AND NPR NEWS ARE A PART OF YOUR PLAN FOR UNDERSTANDING THAT'S WHY YOU TUNE IN AND THAT'S WHY YOU'RE LISTENING RIGHT NOW WHAT YOU HEAR TODAY AND WHAT YOU'LL HEAR TOMORROW WILL HELP YOU UNDERSTAND JUST A LITTLE MORE AND WHAT YOU'LL HEAR TOMORROW IS MADE POSSIBLE WITH YOUR FINANCIAL SUPPORT - PLEASE MAKE YOUR CALL OF SUPPORT, RIGHT NOW - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 AND THANKS FOR MAKING NPR NEWS POSSIBLE ON KRCC OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

IT'S HARD TO FORGET THE PICTURES ON TV THE PAST SEVERAL WEEKS, BUT TELEVISION DIDN'T HAVE ALL THE PICTURES - YOUR RADIO PROVIDED SOME OF THE MOST COMPELLING STORIES WITH SOME OF THE MOST AMAZING PICTURES YOUR MIND WILL EVER KNOW THAT'S WHY YOU TUNED TO KRCC DAY AFTER DAY AND THAT'S WHY YOU'RE LISTENING NOW - SOMETIMES THE PICTURES ARE BETTER...AND CLEARER...ON RADIO - SUPPORT THIS KIND OF REPORTING AND THE NEWS YOU COUNT ON EVERY DAY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK
AND THANK YOU

THINK ABOUT WHERE YOU'D BE RIGHT NOW WITHOUT KRCC AND NPR NEWS - YOU'VE RELIED ON US MORE THAN EVER THE PAST SEVERAL WEEKS AND YOUR SUPPORT HAS MADE IT ALL POSSIBLE - PLEASE, KEEP THE NEWS YOU COUNT ON AS GOOD AS IT CAN BE...AS GOOD AS IT IS CALL NOW WITH YOUR FINANCIAL SUPPORT - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

...AND THANKS

IF YOU'RE LIKE MOST PEOPLE, YOU CAN'T WAIT TO TURN YOUR RADIO ON EACH MORNING THESE PAST SEVERAL WEEKS - MANY CAN'T TURN OFF THEIR RADIOS AT NIGHT AND MAYBE YOU REFUSE TO HAVE KRCC LEAVE YOUR SIDE THROUGHOUT THE DAY THAT'S BECAUSE WE'RE HERE FOR YOU, THROUGHOUT THE DAY, EVERYDAY, WITH IN-DEPTH NEWS - PLEASE DO WHAT YOU CAN TO CONTINUE THIS KIND OF COVERAGE WITH YOUR PHONE CALL - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK - YOUR FINANCIAL SUPPORT MAKES EVERYTHING YOU HEAR ON KRCC POSSIBLE

YOU MIGHT BE ONE OF THE PEOPLE WHO FEEL THAT NPR HAS BEEN A SORT OF “LIFELINE” THESE PAST SEVERAL WEEKS - THEIR COVERAGE OF HOW AMERICA IS COPING HAS BEEN RESPONSIBLE AND RESPONSIVE - KRCC AND NPR HAVE BEEN HERE FOR YOU WITH ADDITIONAL COVERAGE AND WITH INFORMATION TO HELP ANSWER THE QUESTIONS WE ALL HAVE - NPR HAS PROVIDED THAT LIFELINE OF NEWS TO HELP US THROUGH EACH DAY - WE ASK THAT YOU DO WHAT YOU CAN TO KEEP THE NPR LIFELINE STRONG ON KRCC - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 - KRCC DEPENDS ON YOUR SUPPORT JUST AS YOU DEPEND ON US FOR THAT NPR LIFELINE

NPR HAS ONE THING NO OTHER NEWS ORGANIZATION DOES – AMAZING REPORTERS PEOPLE WHO TAKE YOU WHERE THINGS ARE HAPPENING - PEOPLE WHO TALK TO THE PEOPLE YOU WANT TO HEAR FROM AND PEOPLE WHO TELL A STORY SO THAT YOU CAN'T POSSIBLY TURN YOUR RADIO OFF - YOU LISTEN TO KRCC BECAUSE YOU KNOW THIS IS WHERE YOU HEAR THOSE KIND OF REPORTERS, EVERY SINGLE DAY AND YOUR SUPPORT IN THE PAST HAS MADE ALL OF THEIR WORK POSSIBLE - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 - OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK AND THANK YOU

WHAT HAPPENED TO AMERICA HAS AFFECTED PEOPLE ALL OVER THE WORLD - KRCC AND NPR HAVE TAKEN YOU TO MANY OF THESE PLACES TO HELP YOU UNDERSTAND WHAT'S HAPPENED AND WHY - NPR HAS BROUGHT YOU IN TOUCH WITH WORLD LEADERS, EXPERTS, ANALYSTS AND EVERYDAY PEOPLE - IT'S MORE THAN INFORMATION, IT'S STORIES AND INTERVIEWS THAT HELP YOU AS YOU SEEK ANSWERS - YOU KNOW YOU CAN ONLY HEAR THIS KIND OF IN-DEPTH, GLOBAL COVERAGE ON KRCC - TO KEEP THIS KIND OF COVERAGE ON THE AIR, PLEASE BECOME A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 - YOUR CALL NOW, WILL MAKE A DIFFERENCE

YOU LISTEN TO NEWS ON KRCC FOR HONEST REPORTING - TO HEAR BOTH SIDES OF AN ISSUE AND TO UNDERSTAND THE “WHY” BEHIND COMPLICATED ISSUES - YOU KNOW YOU CAN COUNT ON US FOR ADDITIONAL COVERAGE WHEN IT’S IMPORTANT AND YOU KNOW NPR WILL TAKE YOU WHERE YOU NEED TO GO - WE ASK THAT YOU CALL NOW WITH YOUR FINANCIAL SUPPORT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

IT’S UNDERSTANDING THE NEWS, AND IT’S WORTH SUPPORTING

LISTENING TO THE NEWS LATELY HAS BEEN DIFFICULT FOR ALL OF US - BUT NOT LISTENING TO THE NEWS IS PROBABLY IMPOSSIBLE FOR YOU THAT'S WHY YOU LISTEN TO KRCC FOR IN-DEPTH, INTELLIGENT AND REASONED REPORTING - THIS KIND OF COVERAGE IS ONLY AVAILABLE ON KRCC AND FROM NPR - IT'S WORTHY OF YOUR SUPPORT, PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

CALL NOW AND HELP PAY FOR THE NEWS THAT YOU DEPEND ON - YOU MAKE EVERYTHING YOU HEAR POSSIBLE ON KRCC

OUR EFFORT TO UNDERSTAND AND GET ANSWERS TO SO MANY OF OUR QUESTIONS - THAT EFFORT HAS BEEN MADE FOR YOU EVERY DAY ON KRCC WITH LOCAL AND NATIONAL NEWS - WHO, WHAT, WHERE, WHEN AND WHY - YOU LISTEN AND DEPEND ON US AS YOU CONTINUE TO SEEK ANSWERS - PLEASE SUPPORT THIS EFFORT WITH YOUR FINANCIAL SUPPORT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

EVERYTHING YOU HEAR ON KRCC AND NPR IS MADE POSSIBLE WITH YOUR SUPPORT

THINK ABOUT WHAT YOU'VE HEARD ON KRCC THE PAST SEVERAL WEEKS - FAMILIAR VOICES SOUNDING VERY SAD BUT WORKING TO BRING YOU THE NEWS, EXPERTS EXPLAINING THE COMPLICATED ISSUES - YOU MAY HAVE FOUND YOU DEPEND A GREAT DEAL ON HEARING THESE VOICES - YOU KNOW YOU CAN COUNT ON KRCC AND NPR FOR THE NEWS YOU VALUE - NOW WE'RE ASKING FOR YOUR SUPPORT TO KEEP THESE VOICES AND REPORTERS A PART OF OUR EVERYDAY LIFE - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

AS A REGULAR LISTENER TO KRCC, YOU COUNT ON US FOR NEWS AND INFORMATION ON HOW RECENT EVENTS MIGHT AFFECT YOU - WHETHER IT'S THE ECONOMY, YOUR COMMUNITY OR THE WORLD - NOW WE'RE COUNTING ON YOU TO MAKE A VERY IMPORTANT PHONE CALL, YOUR CALL OF FINANCIAL SUPPORT TO KEEP THIS NEWS AND INFORMATION AVAILABLE TO YOU - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THESE DAYS WE'RE TRYING TO UNDERSTAND A GREAT DEAL ABOUT THE WORLD WE LIVE IN AND BECAUSE YOU LISTEN TO KRCC, YOU NOT ONLY HEAR ABOUT IT – YOU DO HAVE A BETTER UNDERSTANDING OF WHAT'S GOING ON - KRCC AND NPR BRING YOU THE EXPERTS AND INFORMATION SO YOU KNOW WHAT'S HAPPENING, EVERYDAY, AND WHY YOUR CALL OF SUPPORT RIGHT NOW WILL HELP KEEP THIS KIND OF COVERAGE ON THE AIR - YOU DEPEND ON US, AND WE'RE COUNTING ON YOUR CALL TO MAKE IT POSSIBLE - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

AMERICA UNITING, ITS IN THE NEWS A LOT THESE DAYS AND YOU KNOW THAT BECAUSE YOU LISTEN TO KRCC - WHETHER IT'S A STORY ABOUT A COMMUNITY OR AN AMAZING INDIVIDUAL, IT'S IMPORTANT TO YOU AND YOU CAN KEEP THESE STORIES ON THE AIR - KEEP THE NEWS AND INFORMATION YOU CARE ABOUT COMING YOUR WAY – KRCC MEMBERS UNITE TO KEEP PUBLIC RADIO AN IMPORTANT PART OF OUR LIVES - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THINK ABOUT YOUR FAVORITE NPR STORY THIS PAST WEEK THAT
STORY ABOUT A SPECIAL AMERICAN OR ONE OF OUR RECENT HEROES
- THE ONE THAT KEPT YOU IN YOUR CAR JUST A LITTLE LONGER
NOW THINK ABOUT THIS, YOUR SUPPORT MADE THAT STORY POSSIBLE!
IF IT'S TIME TO RENEW, PLEASE MAKE THAT CALL NOW - YOUR
SUPPORT KEEPS THESE STORIES ON THE AIR - IF YOU'VE NEVER
CALLED BEFORE, THIS IS A GREAT TIME TO DO SO - YOU MAKE A
DIFFERENCE IN WHAT YOU HEAR, SO PLEASE HELP BY BECOMING A
MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR
TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-
748-2727

KRCC IS BETTER THAN EVER BECAUSE OF THE PEOPLE WHO SUPPORT IT - LISTENERS, JUST LIKE YOU, MAKE EVERYTHING YOU HEAR POSSIBLE - AS WE CONTEMPLATE THE FUTURE, KEEP IN MIND HOW IMPORTANT PUBLIC RADIO IS TO UNDERSTANDING THAT FUTURE - AS LONG AS WE CONTINUE TO HEAR FROM YOU, PUBLIC RADIO HAS A GOOD FUTURE - PLEASE, DO WHAT YOU CAN BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOUR SUPPORT MAKES EVERYTHING YOU HEAR POSSIBLE

NEWS HAS BEEN A VERY IMPORTANT PART OF YOUR LIFE WHETHER OR NOT YOU'RE DIRECTLY AFFECTED BY WHAT'S HAPPENING - YOU HAVE A BETTER UNDERSTANDING OF WHAT IS HAPPENING AND WHY BECAUSE YOU LISTEN TO KRCC - BECAUSE YOU LISTEN, KRCC IS IMPORTANT TO YOU AND BECAUSE YOU LISTEN, YOUR SUPPORT IS IMPORTANT TO US - PLEASE DO WHAT YOU CAN BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KEEP UP WITH THE NEWS THAT MATTERS TO YOU

AMERICA HAS CHANGED THE PAST SEVERAL WEEKS AND KRCC HAS BROUGHT YOU THE STORIES OF HOW AND WHY - WHEN YOU LISTEN, YOU LEARN AND WHEN YOU LEARN, YOU GROW - TOGETHER WE'VE GROWN AND TOGETHER WE CAN INSURE THESE STORIES COME YOUR WAY EACH DAY - CALL WITH YOUR PLEDGE OF FINANCIAL SUPPORT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOUR CALL MAKES A DIFFERENCE AND WILL HELP US ALL CONTINUE TO LISTEN, LEARN AND GROW TOGETHER

EVERYDAY THE NEWS IS FULL OF WHAT'S GOOD AND BAD IN THE WORLD - IT'S IMPORTANT TO YOU TO KEEP UP WITH THAT NEWS, TO HEAR BOTH SIDES OF THE ISSUE TODAY – WE HAVE GOOD NEWS FOR YOU! - LISTENERS JUST LIKE YOU ARE KEEPING PUBLIC RADIO ALIVE AND WELL - YOUR SUPPORT TODAY, HELPS KEEP KRCC ALIVE AND WELL - CALL NOW AND LET'S KEEP THE NEWS ABOUT KRCC...GOOD NEWS! PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK AND THANKS...

WE ALL TAKE A LOT OF THINGS FOR GRANTED - KRCC EVERYDAY IS SOMETHING YOU MAY TAKE FOR GRANTED, BUT IF YOU DON'T TAKE IT FOR GRANTED AND MAKE A PHONE CALL RIGHT NOW YOU CAN BE CERTAIN WE'LL BE HERE FOR YOU TOMORROW AS WELL AS TODAY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

PUBLIC RADIO IS SOMETHING WE CAN'T TAKE FOR GRANTED, DO WHAT YOU CAN – EVERY CALL MAKES A DIFFERENCE

TRAVEL, THE ECONOMY, THE MILITARY – THINGS ARE CHANGING EVERYDAY - YOU CAN COUNT ON THAT - YOU CAN ALSO COUNT ON KRCC TO KEEP YOU UP TO DATE AND YOU CAN COUNT ON US TO EXPLAIN WHY THESE THINGS MATTER IN YOUR LIFE - PLEASE, CAN WE COUNT ON YOU THIS TIME? PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THINK ABOUT HOW MUCH YOU COUNT ON KRCC FOR NEWS AND INFORMATION EVERYDAY ...AND THINK ABOUT HOW YOU DEPEND ON US - REPORTS FROM AROUND THE WORLD AND STORIES FROM THE HEART OF AMERICA - YOU DEPEND ON US FOR IN-DEPTH, THOUGHTFUL AND THOUGHT-PROVOKING COVERAGE WITH YOUR HELP AND CALL OF FINANCIAL SUPPORT, YOU INSURE THESE STORIES MAKE IT YOUR WAY...EVERYDAY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOU'VE CHOSEN KRCC AS YOUR SOURCE FOR NEWS FOR A REASON - EVERYDAY YOU KNOW YOU'LL GET MORE THAN THE HEADLINES EVERYDAY YOU KNOW YOU'LL GET A BETTER UNDERSTANDING OF THE WAY YOUR LIFE MIGHT BE AFFECTED - INFORMATION YOU CAN USE AND SHARE - YOUR FINANCIAL SUPPORT HELPS PAY FOR THIS KIND OF NEWS - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 AND MAKE A DIFFERENCE FOR KRCC AND FOR YOURSELF - BECOMING A MEMBER IS A LITTLE LIKE GOING BEYOND THE HEADLINES – IT'S THAT EXTRA STEP THAT MAKES A DIFFERENCE - CALL NOW

THINK ABOUT WHAT YOU TAKE AWAY FROM KRCC EACH DAY BY LISTENING TO THE NEWS - THERE'S A GOOD CHANCE YOU'VE LEARNED SOMETHING NEW - YOU'RE MORE ENLIGHTENED, MORE INFORMED AND MAYBE EVEN A LITTLE SMARTER THAN WHEN YOU STARTED YOUR DAY - DECIDE WHAT YOU CAN AFFORD, AND CALL KRCC WITH YOUR FINANCIAL SUPPORT - BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK YOU DEPEND ON KRCC AND NPR MORE THAN EVER, SO PLEASE DO WHAT YOU CAN

ON YOUR “**TO DO**” LIST TODAY, BE SURE TO ADD: SUPPORT KRCC - WITHOUT THINKING ABOUT IT, YOU TUNE IN EACH DAY - YOU RELY ON US FOR NEWS AND INFORMATION - YOU COUNT ON KRCC TO PROVIDE THE INSIGHT AND ANALYSIS THAT HELPS YOU UNDERSTAND WHAT’S HAPPENING – WHEN YOU TUNE US IN TODAY...CALL US UP! PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE US IN WITHOUT REALLY THINKING ABOUT IT – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

EVERY SINGLE DAY YOU KNOW YOU CAN COUNT ON KRCC TO BRING YOU THE NEWS FROM AROUND THE WORLD - THE PAST SEVERAL WEEKS WE'VE ADDED MORE INFORMATION THAN EVER BEFORE - THE WORLD FROM THE BBC, WORLD RADIO NEWS AND MORNING EDITION NOW STARTS AT 3 AM EACH WEEKDAY - BECAUSE THAT MEANS SOMETHING TO YOU AND BECAUSE IT MATTERS TO YOU THAT WE'RE HERE FOR YOU 365 DAYS A YEAR - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 - LET US KNOW THE NEWS, EVERYDAY, IS IMPORTANT TO YOU AND THANK YOU

WE HAVE A LOT OF DECISIONS TO MAKE THESE DAYS, BUT THE ONE DECISION THAT COMES SECOND NATURE TO YOU IS WHERE YOU CHOOSE TO TUNE IN FOR NEWS – **KRCC** - IN-DEPTH NEWS AND ANALYSIS, FEATURES, COMMENTARY, INSIGHT AND UNDERSTANDING THESE ARE THE REASONS YOU CHOOSE KRCC FOR NEWS - YOU MAKE IT POSSIBLE – YOU AND THE OTHER BEAUTIFUL AND INTELLIGENT PEOPLE WHO BELIEVE IN AND SUPPORT PUBLIC RADIO - THE DECISION TO TUNE IN TODAY WAS EASY, THE CALL IS JUST AS EASY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 AND THANKS

VOICES ON KRCC COME FROM AROUND THE WORLD - REPORTERS, WORLD LEADERS, EXPERTS AND OTHER NEWSMAKERS ARE IN YOUR CAR, YOUR HOME AND IN YOUR OFFICE EVERYDAY - A SIMPLE PHONE CALL RIGHT NOW TO 473-4801 IN COLORADO SPRINGS OR TOLL FREE AT 800-748-2727 - WILL KEEP ALL THESE VOICES THAT YOU KNOW, AND DON'T KNOW, COMING YOUR WAY EVERYDAY ...INTO YOUR CAR, YOUR HOME AND YOUR OFFICE - MAKE YOUR CALL OF SUPPORT RIGHT NOW TO KEEP THE VOICES FROM AROUND THE WORLD IN YOUR RADIO - HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

MAYBE YOU JUST DISCOVERED PUBLIC RADIO THE PAST SEVERAL WEEKS OR...MAYBE YOU JUST DISCOVERED HOW IMPORTANT IT IS IN YOUR LIFE WHEN YOU NEEDED KRCC MOST – WE’RE HERE FOR YOU WITH UP-TO-THE-MINUTE NEWS, ANALYSIS AND INFORMATION WE PROVIDED EXTENDED COVERAGE TO KEEP YOU INFORMED - HELP PAY FOR THIS VERY IMPORTANT SERVICE IN YOUR LIFE BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK
EVERYTHING YOU HEAR ON KRCC IS MADE POSSIBLE WITH YOUR FINANCIAL SUPPORT

INTELLIGENT CONVERSATIONS AND NEWS THAT KEEPS YOU GLUED TO YOUR RADIO COME ALONG EVERYDAY – **NOT JUST ONCE IN A LIFETIME** - LET US KNOW TODAY THAT YOU RECOGNIZE AND APPRECIATE NPR'S ABILITY TO ASK THE RIGHT QUESTIONS AND KEEP YOU INFORMED ABOUT WHAT'S GOING ON - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK
THESE ARE VOICES THAT ARE IMPORTANT TO YOU - YOU CAN HELP KEEP THEM ON THE AIR

HERE'S SOMETHING YOU MAY NEVER HAVE THOUGHT OF, PEOPLE WHO MAKE THE NEWS AND THE PEOPLE WHO REPORT THE NEWS ARE JUST LIKE YOU - THEY DEPEND ON NPR AND PUBLIC RADIO TO GET THEIR NEWS BECAUSE THEY EXPECT THE BEST AND JUST LIKE YOU - WE RELY ON THEM TO SHOW THEIR SUPPORT AT THIS TIME OF YEAR TO MAKE ALL THE NEWS POSSIBLE SO WHETHER YOU'RE A LISTENER OR A NEWSMAKER, YOU KNOW HOW IMPORTANT NPR AND KRCC ARE IN YOUR LIFE KEEP THE BEST NEWS ON RADIO WITH YOUR CALL OF FINANCIAL SUPPORT - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

NEWS ON KRCC IS COMMERCIAL FREE WITH MORE TIME SPENT ON STORIES THAN COMMERCIALS - THAT'S ONE OF THE REASONS YOU LISTEN AND ONE OF THE REASONS WE'RE ASKING FOR YOUR SUPPORT - PLEASE HELP PAY FOR IN-DEPTH, COMMERCIAL FREE NEWS BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOUR SUPPORT MAKES THAT POSSIBLE, IT'S IMPORTANT TO YOU

YOU LISTEN TO NPR AND KRCC FOR INSIGHT INTO THE ISSUES FACING OUR NATION TODAY - YOU GET INSIGHT WITH THE LENGTH AND DEPTH ONLY NPR CAN GIVE TO STORIES - YOU KNOW THIS IS THE ONLY PLACE ON YOUR RADIO DIAL WHERE YOU CAN FIND NEWS OF THIS QUALITY - WITH NEWS SO IMPORTANT TO YOU RIGHT NOW, YOU CAN DO YOUR PART TO KEEP THE QUALITY AND THE QUANTITY THAT YOU EXPECT - CALL KRCC NOW WITH YOUR MEMBERSHIP PLEDGE TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727
TAKE AN ACTIVE ROLE IN KEEPING HIGH-QUALITY, IN-DEPTH, FULL-LENGTH STORIES ON KRCC

FOR LESS THAN IT WILL COST YOU TO GET YOUR NEWSPAPERS AND MAGAZINES THIS YEAR - YOU CAN MAKE A SIMPLE CALL AND HELP KEEP PROGRAMS LIKE MORNING EDITION, FRESH AIR, THE WORLD AND ALL THINGS CONSIDERED ON THE AIR - THAT'S QUITE A BARGAIN WHEN YOU THINK ABOUT IT – QUALITY AND RELIABILITY ALL YEAR LONG FOR JUST PENNIES A DAY - PLEASE TAKE THE RESPONSIBILITY AND PARTICIPATE IN KEEPING ONE OF THE BEST NEWS ORGANIZATIONS IN THE WORLD ON THE AIR – BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WHEN YOU LISTEN TO KRCC YOU EXPECT TO CATCH UP ON THE DAYS NEWS, BUT YOU REALLY EXPECT MORE, DON'T YOU? - YOU GET MORE THAN THE NEWS, WHICH IS WHY YOU'RE LISTENING NOW - YOU LISTEN FOR IN-DEPTH, INSIGHTFUL, RESPONSIVE REPORTING THAT ONLY KRCC AND NPR CAN DELIVER - YOU MIGHT BE LOST WITHOUT YOUR DAILY DOSE OF NEWS FROM KRCC - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WE WOULD LIKE TO WELCOME ALL OUR NEW LISTENERS AND ENCOURAGE YOU TO BECOME AN ACTIVE MEMBER OF THIS PUBLIC RADIO STATION – KRCC IS MEMBER SUPPORTED – ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE AND DONATIONS GO DIRECTLY TOWARDS TRANSMISSION IMPROVEMENTS AND PROGRAMMING – HELP KRCC SERVE OUR GROWING COMMUNITY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WE INVITE EVERYONE TO PERSONALLY VISIT THE STATION – MAYBE YOU SHOULD PAY YOUR MEMBERSHIP PLEDGE IN PERSON AND SEE YOUR INVESTMENT AT WORK - SEE WHO WE ARE (THE PEOPLE BEHIND THE MICROPHONES), HOW WE OPERATE AND MEET SOME OF YOUR FRIENDS AND NEIGHBORS – KRCC PEOPLE ARE REAL PEOPLE – WE’RE LOCATED AT 912 NORTH WEBER STREET, JUST NORTH OF THE DOWNTOWN BUSINESS DISTRICT IN COLORADO SPRINGS
START OFF BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC THRIVES ON OPTIMISM – WE FIND OURSELVES HOPING THAT OUR LISTENERS WILL RECOGNIZE THE VALUE AND SUPPORT THIS SUPPOSEDLY FREE SERVICE – YES, WE’RE ASKING YOU TO HELP PAY FOR SOMETHING THAT MANY PEOPLE CONSIDER TO BE FREE OF CHARGE, BUT ITS NOT FREE – SOMEBODY PAYS OR THE SERVICE MUST BE REDUCED - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

REMEMBER BACK WHEN YOU WERE HUNTING THROUGH THE RADIO DIAL LOOKING FOR SOME GOOD MUSIC TO LISTEN TO – MAYBE YOU WERE SKIPPING THE COMMERCIALS AT YOUR USUAL STATION AND YOU FOUND KRCC COMPLETELY BY ACCIDENT – COULDN'T BELIEVE YOU WERE HEARING THE KIND OF MUSIC YOU HEARD (IN COLORADO SPRINGS!) – YES, WE'VE HEARD THAT ONE BEFORE BECAUSE A LARGE PERCENTAGE OF OUR LISTENERS FOUND KRCC BY ACCIDENT – DUE TO THEIR SUPPORT, WE WERE HERE WHEN YOU DROPPED BY - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC IS MORE RESPONSIVE TO REQUESTS – WHEN YOU CALL US AND MAKE A REQUEST, YOU CAN USUALLY COUNT ON TWO EXTRAORDINARY THINGS – ONE, YOU CAN ACTUALLY SPEAK WITH THE ANNOUNCER AND TWO, YOU’LL USUALLY HEAR IT ...**WHICH IS EXTRAORDINARY!**

RETURN THE FAVOR AND GIVE US A HAND BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

MANY COMPANIES THROUGHOUT THE KRCC LISTENING AREA WILL MATCH THE CONTRIBUTIONS OF THEIR EMPLOYEES, THEIR RELATIVES AND EVEN RETIREES – THIS MAKES YOUR CONTRIBUTION TO KRCC WORTH TWICE OR UP TO THREE TIMES AS MUCH – SOUNDS SWEET DOESN'T IT – CHECK WITH YOUR PERSONNEL OR HUMAN RESOURCES OFFICE FOR YOUR COMPANY'S REQUIREMENTS – BUT THE FIRST STEP IS TO BECOME A KRCC MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

STUDIO 360, WORLD RADIO NEWS, THE WORLD, LOOSE LEAF BOOK COMPANY AND SAVVY TRAVELER – THOSE ARE THE SHOWS ADDED TO KRCC'S SCHEDULE DURING THE PAST YEAR - YOUR SUPPORT MADE THAT POSSIBLE, IT'S IMPORTANT TO YOU – WON'T YOU TAKE THE TIME TO DO YOUR PART TO SUPPORT THOSE AND ALL THE OTHER PROGRAMS THAT MAKE KRCC WORTH TUNING IN - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

THERE ARE SO MANY PAINLESS WAYS FOR YOU TO CONTRIBUTE MONEY TO KRCC AND BECOME A LISTENER MEMBER – KRCC ACCEPTS CASH, SECURITIES, COINS, GOLD BULLION OR COINS, CURRENCY, VISA OR MASTERCARD, REAL ESTATE, TRANSFERABLE CERTIFICATES OF DEPOSITS, STOCKS AND BONDS, MONEY ORDERS, CASHIERS CHECKS, SILVER IN ANY FORM, GOLD PESOS, COLLECTIBLES, RARE STAMPS – WE'RE ONLY HALF KIDDING OF COURSE, BUT YOU GET THE IDEA – HELP US OUT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

KRCC PARTICIPATES IN YOUR LIFE EVERY TIME YOU HEAR A SONG OR PIECE OF MUSIC THAT YOU FEEL COMPELLED TO WRITE DOWN THE NAME OF, OR CALL KRCC TO FIND OUT MORE INFORMATION ABOUT – WHEN THE MUSIC THRILLS YOU, GETS YOUR TOES TO TAPPING AND HEART BEATING A LITTLE FASTER – YOU’RE PARTICIPATING IN YOUR LISTENERS’ LIVES - HELP US OUT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

WHAT IS JAZZ? – JAZZ AUTHORITIES RECOGNIZE 24 STYLES OF JAZZ - FROM DIXIELAND TO BEBOP TO FREE FUNK AND NO WAVE, AND IT PROBABLY DOESN'T COVER ALL THE POSSIBILITIES! – YOU CAN HEAR SAMPLES OF EVERY ONE OF THOSE STYLES ONLY ON KRCC - IN THE END, DIVIDING JAZZ INTO NEAT CATEGORIES IS SILLY, IT CAN'T BE DONE - BUT WITH YOUR SUPPORT WE CAN HAVE A LOT OF FUN...TOGETHER...LISTENING TO THE POSSIBILITIES! HELP JAZZ PROGRAMMING ON KRCC BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ASK JAZZ FANS "WHAT IS JAZZ?" AND YOU MAY START AN ARGUMENT! - THERE ARE MANY STYLES OF JAZZ, AND DIVIDING JAZZ INTO NEAT CATEGORIES IS KIND OF SILLY - ITS DIVERSITY IS WHAT MAKES IT SUCH A RICH MUSICAL FORM - YOUR PLEDGE MAKES YOUR NEXT JAZZ DISCOVERY POSSIBLE - HELP JAZZ PROGRAMMING ON KRCC BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

ONE THING THAT DEFINES JAZZ IS IMPROVISATION - IMPROVISATION BREATHES LIFE INTO THE MUSIC, JUST AS YOU BREATHE LIFE INTO THIS STATION - IMPROVISE A PLEDGE RIGHT NOW, HELP JAZZ PROGRAMMING ON KRCC BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

JUST LIKE YOU AT HOME OR IN YOUR OFFICE – KRCC HAS THOSE COMMON EVERYDAY OPERATING EXPENSES WHICH MUST BE PAID, KRCC’S BILLS JUST HAVE MORE ZEROS IN THEM – THE STATION NEEDS THE HELP OF OUR FRIENDS TO PAY THEM – BECOME A PAYING FRIEND OF KRCC BY JOINING US TODAY IN OUR STRUGGLE AGAINST THE FLOOD OF BILLS - HELP US OUT BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 – OR GO TO OUR WEBSITE AT KRCC DOT O-R-G AND CLICK ON THE JOIN ONLINE TODAY LINK

YOU REALLY HAVE TO HAVE FAITH IN PUBLIC RADIO – EACH YEAR KRCC LIVES FROM PAYCHECK TO PAYCHECK, DOESN'T THAT SOUND FAMILIAR? BUT IN THE CASE OF KRCC, OUR PAYCHECKS COME EVERY SIX MONTHS IN THE FORM OF MEMBERSHIP DRIVES – THIS MEMBERSHIP DRIVE IS KRCC'S PAYCHECK FOR THE PAST SIX MONTHS OF PROGRAMMING - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE US IN WITHOUT REALLY THINKING ABOUT IT – THINK ABOUT HOW YOU MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

PLEDGING YOUR MEMBERSHIP TO KRCC IS QUICK AND PAINLESS – IT ONLY TAKES A FEW MINUTES OF YOUR TIME – THE SWEET VOLUNTEER THAT ANSWERS WILL JUST NEED SOME BASIC PERSONAL INFORMATION, YOUR THREE FAVORITE PROGRAMS, A PHONE NUMBER AND HOW YOU WANT TO PAY FOR YOUR CONTRIBUTION – WHY DON'T YOU HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW YOU MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT **\$11.78** PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **LIMON** - WE CERTAINLY DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE HELP BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT \$17 PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN CHAFFEE COUNTY AND SAN LUIS VALLEY - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW YOU MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT \$11 PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **CANON CITY** - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT \$9.86 PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN LA JUNTA, ROCKY FORD AND THE LOWER ARKANSAS RIVER VALLEY - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOUR PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW YOU MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT **\$14.79** PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **WESTCLIFFE AND THE WET MOUNTAIN VALLEY** - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727 THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT **\$6.58** PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **TRINIDAD AND RATON AREA** - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT **\$5.48** PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **LAKE GEORGE AND FLORRISANT** - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!

BASED ON LAST YEAR'S EXPENSES, IT COSTS ABOUT **\$5.48** PER DAY FOR KRCC TO BROADCAST TO OUR LISTENERS IN **MANITOU SPRINGS** - WE DON'T EXPECT ANY ONE PERSON TO CARRY THAT LOAD ALL BY THEMSELVES, BUT TOGETHER WE CAN - PLEASE DO YOU PART BY BECOMING A MEMBER TODAY, THE NUMBER IS 473-4801 IN COLORADO SPRINGS OR TOLL FREE ANYWHERE ELSE IN COLORADO OR NEW MEXICO AT 800-748-2727

THE NEXT TIME YOU TUNE IN – THINK ABOUT HOW **YOU** MADE EVERYTHING POSSIBLE WITH YOUR FINANCIAL SUPPORT ...AND THANKS!