

YOU DON'T MAKE IT TO THE HEALTH CLUB SEVEN DAYS A WEEK. GOLF? ONCE A WEEK IS A LUXURY. AND YOU NEVER QUITE GET THE TIME YOU'D LIKE TO SPEND WORKING IN THE GARDEN. THERE AREN'T TOO MANY THINGS THAT YOU ENJOY IN LIFE—THAT YOU GET TO DO EVERY DAY. LISTENING TO KRCC IS ONE OF THEM. CALL 1-800-748-2727 WITH YOUR PLEDGE NOW.

WE'RE HERE FOR YOU EVERY DAY WITH IN-DEPTH NEWS, THOUGHTFUL CONVERSATION AND ON THE WEEKENDS, SOME OF THE FUNNIEST PROGRAMS ON THE RADIO – AT LEAST THE HOSTS OF THOSE PROGRAMS THINK SO – WE HOPE WE'RE SOMETHING YOU ENJOY, THAT YOU CAN ENJOY EVERYDAY OF THE WEEK - COMPARED TO THE MONEY YOU PAY TO STAY AWAY FROM THE HEALTH CLUB... 10 BUCKS A MONTH IS A BARGAIN - IT'S LIKE A MENTAL HEALTH CLUB MEMBERSHIP... THAT YOU USE EVERY DAY - CALL 1-800-748-2727 WITH YOUR PLEDGE NOW.

THIS IS THE FALL 2006 KRCC MEMBERSHIP CAMPAIGN - THANKS TO EVERYONE WHO HAS CALLED IN SO FAR. WE'RE GLAD YOU CHOSE TO SUPPORT US! _____ **(PROGRAM NAME)** IS NEXT. OUR PHONE NUMBER IS _____. YOU CAN CALL WITH YOUR PLEDGE DURING THE PROGRAM. _____ **(PHONE NUMBER)** THANK YOU.

THIS IS THE FALL 2006 KRCC MEMBERSHIP CAMPAIGN - I'M
_____... WITH ME TODAY: _____ AND
_____ - OUR GOAL FOR THIS CAMPAIGN IS TO RAISE THE
MONEY NEEDED TO PAY FOR _____ **(PROGRAM NAME)**
AND ALL OF THE OTHER PROGRAMS YOU LISTEN TO HERE ON KRCC-
FM. OUR GOAL THIS HOUR IS _____ - TO HELP US GET
THERE... WE HAVE A CHALLENGE FROM _____.
(DETAILS) - YOU CAN DO YOUR PART BY CALLING US NOW - IN
COLORADO SPRINGS THE NUMBER IS 473-4801, OR CALL US
TOLL FREE AT 800-748-2727

THE KRCC COMMUNITY IS ALSO YOUR WINDOW ON THE WORLD.

YOU LISTEN - SO YOU KNOW - THAT YOU CAN'T FIND KRCC QUALITY JUST ANYWHERE - YOU RELY ON MORNING EDITION TO GET YOUR DAY OFF TO A RUNNING START.

ALL THINGS CONSIDERED KEEPS YOU COMPANY DURING THE LAST HOUR OF WORK - ON THE DRIVE HOME - AT THE START OF YOUR EVENING. YOU'RE ADDICTED TO THIS AMERICAN LIFE WITH IRA GLASS.

CAR TALK IS AS IMPORTANT TO YOUR WEEKEND AS — WELL — THE WEEKEND ITSELF! FACE IT — YOU'RE HOOKED. KEEP THE KRCC COMMUNITY STRONG—CALL THE STATION RIGHT NOW AND BECOME A MEMBER. AND AT JUST FIVE DOLLARS PER MONTH—IT'S A SMALL AMOUNT TO PAY FOR SUCH A BIG WINDOW ON THE WORLD. THE NUMBER TO CALL IS 800-748-2727.

WHERE IS THE KRCC COMMUNITY? IT'S ANY PLACE TWO PEOPLE GET TOGETHER TO TALK OVER THE NEWS THEY HEARD FROM COKIE ROBERTS. IT'S ANY PLACE TWO PEOPLE DISCUSS THE COMMENTARY OF BAILEY WHITE. IT'S ANY PLACE THE CAR GUYS MAKES YOU LAUGH. IT'S ANY PLACE YOU GO. THE KRCC COMMUNITY. IT'S THE PEOPLE WHO LISTEN. AND IT'S MADE POSSIBLE BY THE PEOPLE WHO PLEDGE. DO YOUR PART TO KEEP THE KRCC COMMUNITY STRONG. CALL 800-748-2727 WITH YOUR SUPPORT NOW.

WHAT DO YOU THINK BAILEY WHITE LOOKS LIKE? COULD YOU FIGURE OUT WHICH ONE IS CLICK AND WHICH IS CLACK FROM LOOKING AT A PICTURE? MAYBE YOU HAVE PICTURES IN YOUR HEAD OF THESE PEOPLE. WELL, THAT'S ONE OF THE BEST THINGS ABOUT PROGRAMS LIKE THIS AMERICAN LIFE, STORIES LIKE THOSE OF BOB GARFIELD, COMMENTARIES BY DANIEL PINKWATER. THEY HELP YOU CREATE PICTURES IN YOUR MIND, TO ENGAGE YOUR IMAGINATION AND GET CLOSER TO THE SUBJECT MATTER AT HAND. DRAWING PICTURES IN YOUR HEAD IS WHAT PUBLIC RADIO IS BEST AT. THEY'RE GOOD PICTURES. VIVID PICTURES. IMPORTANT PICTURES. PICTURES WORTH A THOUSAND... CENTS? THAT'S JUST 10 DOLLARS. AND 10 DOLLARS PER MONTH IS A GOOD DEAL...FOR THE GOOD PICTURES YOU GET ON KRCC. CALL 800-748-2727 WITH YOUR PLEDGE NOW. THANKS.

YOU'VE HEARD US SAY THAT 57 PERCENT OF OUR INCOME COMES FROM LISTENERS. WHAT YOU MIGHT NOT KNOW IS THAT JUST 15 PERCENT OF OUR INCOME COMES FROM THE FEDERAL GOVERNMENT—AND THAT NUMBER IS SHRINKING. THAT'S WHY WE SAY THAT LISTENERS ARE OUR IMPORTANT SOURCE OF INCOME—AND RELIABLE—SOURCE OF INCOME. WE LIKE IT THAT WAY. IT GIVES US SOME PROTECTION FROM THE POLITICS OF FEDERAL FUNDING. IT HELPS INSULATE US FROM THE GROWING BLUR BETWEEN COMMERCIAL SPONSORS AND MEDIA OUTLETS. IT WORKS OUT NICELY...WE RELY ON YOU... SO YOU CAN RELY ON US. HELP US KEEP IT THAT WAY WITH YOUR PLEDGE - CALL NOW 800-748-2727.

IN THE TIME IT TAKES TO TOAST AN EVERYTHING BAGEL... IN THE TIME IT TAKES TO MAKE A BOWL OF OATMEAL... IN THE TIME IT TAKES TO BREW A SINGLE CUP OF KONA...YOU COULD MAKE A PLEDGE CALL AND HELP PAY FOR THE PROGRAMS ON KRCC THAT KEEP YOU IN TOUCH WITH EVERYTHING FROM THE PRICE OF GRAIN...TO THE WORKINGS OF A HAWAIIAN VOLCANO.

THE PLEDGE CALL TAKES ABOUT TWO MINUTES...THE REWARDS LAST ALL YEAR LONG. CALL 1-800-748-2727.

PLASTIC MAKES PERFECT.

WELL... ALMOST.

YOUR PLEDGE ON A VISA OR MASTERCARD REALLY MAKES A DIFFERENCE. FIRST...THE MONEY YOU PLEDGE HELPS PAY FOR THE PROGRAMS YOU ENJOY. SECOND...WE CAN PUT YOUR MONEY TO WORK RIGHT AWAY. THIRD...IT COSTS US LESS TO PROCESS CREDIT CARD PLEDGES THAN TO SEND INVOICES - PLEASE MAKE A GOOD THING BETTER. PUT YOUR PLEDGE ON A CREDIT CARD - THANKS CALL 1-800-748-2727.